



Columbia
Journalism
School 

ASME AWARDS

2024

CALL FOR ENTRIES



NATIONAL MAGAZINE AWARDS

ASME AWARD FOR **FICTION**

ASME AWARDS FOR **DESIGN, PHOTOGRAPHY AND ILLUSTRATION**

ASME NEXT AWARDS FOR JOURNALISTS UNDER 30

NOW ELIGIBLE! NEWSPAPERS, NEWSLETTERS, AUDIO AND VIDEO PRODUCTION COMPANIES

NATIONAL MAGAZINE AWARDS 2024

Intended to advance the practice of journalism and promote the value of magazines and websites to readers and advertisers, the National Magazine Awards honor print and digital publications that consistently demonstrate superior execution of editorial objectives, innovative techniques, noteworthy enterprise and imaginative design. Originally limited to print magazines, the awards now recognize magazine journalism published in any medium, including newspapers and newsletters. First presented in 1966, the awards are sponsored by the American Society of Magazine Editors in association with the Columbia University Graduate School of Journalism and are administered by ASME. The ASME Award for Fiction, the ASME Awards for Design, Photography and Illustration and the ASME NEXT Awards for Journalists Under 30 are judged and presented in conjunction with the National Magazine Awards.

National Magazine Awards 2024 finalists and winners will be honored at the annual presentation of the ASME Awards at Terminal 5 in New York, from 5:30 p.m. to 9:00 p.m. on Tuesday, April 2, 2024. Finalists in each category will receive certificates of recognition. Winners will receive an “Ellie,” modeled on the symbol of the awards, Alexander Calder’s stabile “Elephant Walking.” Winners of the ASME Award for Fiction, the ASME Awards for Design, Photography and Illustration and the ASME NEXT Awards will be honored at the same time.

THE OSBORN ELLIOTT-NATIONAL MAGAZINE AWARDS SCHOLARSHIP

National Magazine Awards entry fees provide support for the Osborn Elliott Scholarship at the Columbia University Graduate School of Journalism. Named in honor of the former editor in chief of Newsweek, who also served as president of the American Society of Magazine Editors and dean of the Columbia University Graduate School of Journalism, the Osborn Elliott Scholarship is awarded to students who intend to pursue careers in magazine journalism. For more information about the scholarship or to make a direct contribution, visit journalism.columbia.edu.

DEADLINE 1 — *for content published before October 31, 2023* | **Thursday, November 2, 2023**

DEADLINE 2 — *for content published before November 30, 2023* | **Thursday, November 30, 2023**

DEADLINE 3 — *for content published after December 1, 2023* | **Thursday, December 28, 2023**

How to Enter? Instructions, Fees and Deadlines on Page 15

Finalists Announced: Thursday, February 15, 2024

To view the National Magazine Awards 2023 winners’ gallery, visit asme.media

For more information, email asme@asme.media or call 212.872.3737

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WHO CAN ENTER THE NATIONAL MAGAZINE AWARDS

Magazines and websites edited and published in the United States are eligible to enter the National Magazine Awards. Other creators and publishers of magazine-like content, including newspapers, newsletters and audio and video production companies, are also eligible to enter.

Entries are subject to the following conditions:

- 1** Print magazines must have been published at least twice during 2023 and must still be in existence at the end of the year.
- 2** Digital publications must have been launched before September 1, 2023, and must still be active at the end of the year.
- 3** Newspapers, newsletters, newsrooms and audio and video production companies, as well as websites associated with radio and television stations and networks, are eligible to enter every category except General Excellence (newsletters may be entered as part of an entry in General Excellence).
- 4** The following are not eligible to enter the National Magazine Awards: company publications intended primarily for and distributed solely to employees and their associates; marketing and promotional websites; and magazines and websites published in languages other than English and Spanish.

Only chief editors or their equivalents may enter their publication or organization in the National Magazine Awards. No article or photograph may be entered without the approval of the publication in which it appeared. The administrators of the National Magazine Awards reserve the right to determine if an entry is eligible for submission.

The following conditions also apply:

- 5** Print content must be dated 2023. Entries consisting in whole or in part of print issues may include one issue dated December 2023/January 2024 (but not December 2022/January 2023). Print issues with comparable dates, such as Fall/Winter 2024, may also be included. Entries consisting of two or more articles or examples of work may include one article or example dated January 2024 or an equivalent, such as Winter 2024.
- 6** Digital content must have been largely produced in 2023. Screenshots may be requested to verify publication dates.
- 7** Content may be entered in more than one category, but no entry can duplicate an entry in another category (an article or example of work can, for example, be entered alone in one category and as part of a series in a second category but cannot also be entered alone or as part of the same series in a third category).
- 8** Excerpts from previously published fiction and nonfiction books are not eligible except as part of an entry in General Excellence, Design, Photography and Single-Topic Issue.
- 9** A website channel may submit entries separately from its parent site if the channel has an independent brand identity.
- 10** Only one "Ellie" will be awarded to each winner. Media organizations that fund or partner in the publication of a finalist or winner will receive certificates of recognition.
- 11** Entries found to be in violation of commonly accepted editorial standards, including the ASME Guidelines for Editors and Publishers, may be disqualified at any time.
- 12** The administrators of the National Magazine Awards may at their own discretion extend the deadline for entry in any category.

See the Rules and Eligibility section for each category for more information.

Entry Statement Each submission must include a three-part statement describing the publication and the entry. **PART 1** should describe the editorial mission of the publication and include information about audience size and reader demographics. Part 1 should be no longer than 100 words. **PART 2** should provide information about the overall size of the full-time staff as well as its composition by gender and ethnicity. Editors are also encouraged to describe in Part 2 any efforts at their publications to address issues of diversity and inclusion, including representation of the LGBTQ community, in both hiring and assigning. Information about staff size and composition will be provided to judges, who are authorized to use this information when choosing finalists and winners. Disaggregated information will not be disclosed publicly. Part 2 should be no longer than 200 words. **PART 3** should describe the entry and explain why it deserves to be recognized. Part 3 may include links to other information, including content related to the entry, as well as examples of reader correspondence or media coverage attesting to the significance of the entry. Any significant challenge to the accuracy or fairness of an entry, including corrections or retractions, must be noted in Part 3. Part 3 should be no longer than 300 words.

Multipart Entries Entries in some categories may consist of as many as three thematically linked articles. Articles published under a common rubric such as “Health” or “Money” do not qualify as thematically linked unless the articles address a specific topic, such as ways to stop smoking or saving for retirement. Entries composed of two or more articles are judged in part on their consistency. Editors may wish to enter a single strong article rather than a series of uneven quality.

Selection of Finalists and Winners Five finalists, including a winner, are traditionally selected in each category by panels of judges chosen by the administrators of the awards in consultation with the members of the ASME Board of Directors. Judges are authorized but not required to choose seven finalists in Reporting, Feature Writing, Profile Writing, Columns and Essays, Reviews and Criticism, and Public Interest. No magazine or website will be nominated more than once in any category except as the partner of a submitting publication. Judges include the chief editors, art directors and photography editors of leading magazines and websites. Most are members of ASME. A list of the judges is published when the winners of the awards are announced.

Judging results are subject to the approval of the National Magazine Awards Board, which is composed of current and former officers of ASME, representatives of the Columbia University Graduate School of Journalism and veteran judges. Awards may be withheld in any category in which the entries fall below the standard of excellence set by the ASME Board of Directors or in which the number of entries is deemed insufficient by the administrators of the awards. PDFs of or links to finalists and winners are distributed after the announcement of the awards. Selected articles are included in *The Best American Magazine Writing*, published annually by Columbia University Press.

GENERAL EXCELLENCE CATEGORIES 1 - 4

Rules and Eligibility: Magazines and websites may enter only one General Excellence category and may submit only one entry. Magazines that publish four or more issues a year and maintain active editorial websites must submit multiplatform entries. **WHAT TO SUBMIT FOR PRINT-ONLY ENTRIES:** three print copies each of three different print issues and a PDF of each issue. **WHAT TO SUBMIT FOR DIGITAL-ONLY ENTRIES:** 10 clearly labeled links to the website. **WHAT TO SUBMIT FOR MULTIPLATFORM ENTRIES:** 10 clearly

labeled links to a website, three print copies each of no more than two different print issues and PDFs of the issue or issues. **THE FOLLOWING MAY ALSO BE SUBMITTED:** no more than three examples of social media (screenshots or video files may be substituted for content that is no longer accessible online); instructions for accessing one app; and descriptions of or links to no more than three brand extensions.

This award honors print, digital and multiplatform publications for editorial excellence and audience engagement. The award also recognizes the importance of editorially driven brand extensions, including conferences and events. Judges will evaluate entries based on the achievement of editorial and visual superiority in print, online and in person; the cross-platform integration of print, digital and experiential content; and the editors' success in serving the interests of their readers. Digital-only and cross-platform entries will also be evaluated based on the outstanding use of digital technologies and the overall quality of the mobile experience.

Print-only entries consist of three print issues. Digital-only entries consist of website content and may include social media and an app. Multiplatform entries consist of website content and no more than two print issues and may include social media and an app. Entries may include one special-interest or newsstand-only publication or one example of a newsletter. As many as three examples of editorially driven print, digital or experiential brand extensions may also be submitted but are not required.

The General Excellence award is presented in four categories organized by audience and content. Publications may choose which category to enter, subject to the approval of the administrators of the awards. The four categories are:

1 NEWS, SPORTS AND ENTERTAINMENT

Honors publications covering society and culture as well as politics, business, science and technology

2 SERVICE AND LIFESTYLE

Honors publications covering fashion, food, travel, design, health, parenting, personal finance and active sports

3 SPECIAL INTEREST

Honors publications serving highly defined reader communities, including city and regional magazines

4 LITERATURE, SCIENCE AND POLITICS

Honors publications with print circulations under 250,000 or average monthly unique visitors of less than 1 million, as well as magazines and websites covering media and the arts

DESIGN AND PHOTOGRAPHY CATEGORIES 5–6

Rules and Eligibility: Publications edited by ASME members may submit two entries in Design and two entries in Photography. Nonmembers may submit one. Entries may be submitted as print or digital content or as a combination of print and digital content. **WHAT TO SUBMIT FOR ENTRIES CONTAINING PRINT CONTENT:** a PDF of each example that is part of the entry with a separate PDF of the cover of the issue in which each example appeared or, for entries containing complete issues, three print copies and a PDF of each complete issue that is part of the entry. **WHAT TO SUBMIT FOR ENTRIES CONTAINING DIGITAL CONTENT:** clearly labeled links to each example that is part of the entry.

5 DESIGN

This category honors overall excellence in the art direction of magazines and websites as demonstrated by three examples of work representative of the achievements of the publication. Judges will evaluate entries based on the quality and effectiveness of the visual content of the magazine or website and on the ambitious use of graphic design to fulfill the editorial mission of the publication. Digital-only and multiplatform entries will also be judged based on design innovation, functional excellence and user accessibility. **An entry consists of three examples of work, which may include but are not limited to individual articles, clearly branded editorial packages, print issues and websites.** No more than two complete issues of a print magazine may be submitted as part of an entry.

6 PHOTOGRAPHY

This category honors overall excellence in the photo direction of magazines and websites as demonstrated by three examples of work representative of the achievements of the publication. Judges will evaluate entries based on the quality and effectiveness of the photographic content of the magazine or website and on the inventiveness and skill with which photography is used to inform and entertain readers. Digital-only and multiplatform entries will also be judged based on user accessibility and the use of photography that explores the unique capabilities of digital media. **An entry consists of three examples of work, which may include but are not limited to individual articles, clearly branded editorial packages, print issues and websites.** No more than two complete issues of a print magazine may be submitted as part of an entry.

PODCASTING AND VIDEO CATEGORIES 7–8

Rules and Eligibility: Publications edited by ASME members may submit four entries in Podcasting and four entries in Video. Nonmembers may submit two. Content primarily intended for radio and television is not eligible. **WHAT TO SUBMIT:** links to no more than three podcast episodes or videos in their original context and audio or video files of the same content.

7 PODCASTING

This category honors the outstanding use of audio content by media organizations. Judges will evaluate entries based on the originality and creativity of the production, the expressiveness and insight of the participants and the quality and depth of the reporting and storytelling. Special weight will be given to entries that display the traditional characteristics of magazine storytelling, notably stylishness and concision. **An entry consists of one podcast episode or a series of no more than three episodes linked by host or topic.** Podcasts may also be entered in Single-Topic Issue, Service Journalism, Lifestyle Journalism, Reporting and Public Interest.

8 VIDEO

This category honors the outstanding use of video by media organizations, including user-generated content. Judges will evaluate entries based on the originality and creativity of the production and on the quality and consistency of the reporting and storytelling. Special weight will be given to entries that display the traditional characteristics of magazine storytelling, notably stylishness and concision. **An entry consists of one video or no more than three thematically linked videos.** Videos may also be entered in Single-Topic Issue, Service Journalism, Lifestyle Journalism, Reporting and Public Interest.

PRINT AND DIGITAL CATEGORIES 9–17

Rules and Eligibility: Publications edited by ASME members may submit four entries in each of these categories. Nonmembers may submit two. Entries may be submitted as print or digital content or as a combination of print and digital content. **WHAT TO SUBMIT FOR ENTRIES CONTAINING PRINT CONTENT:** a PDF of each article or example that is part of the entry with a separate PDF of the cover of the issue in which each article or example appeared. **WHAT TO SUBMIT FOR ENTRIES CONTAINING DIGITAL CONTENT:** clearly labeled links to each article or example that is part of the entry, which in Single-Topic Issue, Service Journalism, Lifestyle Journalism, Reporting and Public Interest may include social media (screenshots or video files may be substituted for social-media content that is no longer accessible online).

9 SINGLE-TOPIC ISSUE

This category, traditionally called Single-Topic Issue despite the eligibility of digital content, honors publications that have devoted a single print issue or a major digital package to the comprehensive examination of one subject or topic. Judges will evaluate entries based on the quality and consistency of the reporting, writing and artwork and on the ambition and originality of the issue or package as a whole. **An entry consists of a clearly branded special issue; a clearly defined digital package; or a special-interest or newsstand-only publication.** Entries may include but not consist exclusively of podcasts, videos and social media. Single-topic issues may also be submitted in Service Journalism and Lifestyle Journalism; digital packages may be submitted in Service Journalism, Lifestyle Journalism, Reporting and Public Interest.

10 SERVICE JOURNALISM

This category honors magazine journalism that addresses readers' needs and aspirations while providing instruction and advice. Judges will evaluate entries based on the quality of the reporting and writing, the value and usefulness of the content and the originality of perspective. Special weight will be given to skillful, innovative editorial packaging. **An entry consists of one or no more than three thematically linked examples of work, which may include but are not limited to individual articles, clearly branded editorial packages and single-topic issues.** Entries may include or consist exclusively of no more than three thematically linked podcasts or videos. Entries may also include or consist exclusively of social media.

11 LIFESTYLE JOURNALISM

This category honors magazine journalism that celebrates readers' interests while providing inspiration or instruction. Entries in this category may include but are not limited to generously illustrated coverage of leisure and entertainment as well as fashion, food, travel and design. Judges will evaluate entries based on the quality of the reporting and writing, the value and usefulness of the content and the originality of perspective. Special weight will be given to skillful, innovative editorial packaging. **An entry consists of one or no more than three thematically linked examples of work, which may include but are not limited to individual articles, clearly branded editorial packages and single-topic issues.** Entries may include or consist exclusively of no more than three thematically linked podcasts or videos. Entries may also include or consist exclusively of social media.

12 REPORTING

This category honors reporting excellence as exemplified by one article or a series of articles. Judges will evaluate entries based on the enterprise and skill of the reporter or reporters and reward entries for original reporting, insightful analysis and compelling narrative. Special weight will be given to the innovative use of digital media. **An entry consists of one article; no more than three thematically linked articles; or a clearly branded editorial package.** Entries may include but not consist exclusively of podcasts, videos and social media. Articles published in a single-topic issue may be entered, but an entire single-topic issue is not eligible. To facilitate the work of the judges, the administrators of the awards may request the submission of excerpts from entries longer than 18,000 words, such excerpts to be used only for preliminary evaluation of the entry.

13 FEATURE WRITING

This category honors the best feature stories of the year. Judges will evaluate entries based on the accuracy and depth of reporting but primarily on the vividness and perceptiveness of the writing. Stylishness and originality will be favored over mere length. **An entry consists of one article, which may have been published in multiple parts.** To facilitate the work of the judges, the administrators of the awards may request the submission of excerpts from entries longer than 18,000 words, such excerpts to be used only for preliminary evaluation of the entry.

14 PROFILE WRITING

This category honors news or feature stories that explore the character and background of an individual or a group of closely linked individuals. Judges will evaluate entries based on the accuracy and depth of the reporting and on the vividness and perceptiveness of the writing. Special weight will be given to concision and timeliness. **An entry consists of one article or no more than three articles linked by writer or format.** No entry longer than 12,000 words in aggregate may be submitted without the approval of the administrators of the awards.

15 COLUMNS AND ESSAYS

This category honors interpretative journalism, including but not limited to news analysis, political and social commentary and essays on the personal experience of the writer. Judges will evaluate entries based on the expressiveness and insight of the writer or writers and on the value of the work to the readers of the publication. **An entry consists of one article or no more than three articles linked by writer or format.** No entry longer than 12,000 words in aggregate may be submitted without the approval of the administrators of the awards.

16 REVIEWS AND CRITICISM

This category honors commentary on the arts, such as literary criticism and movie reviews, as well as reviews of products and services, including but not limited to writing about fashion, food, travel and design. Judges will evaluate entries based on the expressiveness and insight of the writer or writers and on the value of the work to the readers of the publication. **An entry consists of one article or no more than three articles linked by writer or format.** No entry longer than 12,000 words in aggregate may be submitted without the approval of the administrators of the awards.

17 PUBLIC INTEREST

This category honors magazine journalism that illuminates issues of local, national or international importance. Judges will evaluate entries based on the quality of the reporting, analysis, writing and graphics and on the potential of the article or articles to affect public or private policies or practices. Special weight will be given to the innovative use of digital media. **An entry consists of one article; no more than three thematically linked articles; or a clearly branded editorial package.** Entries may include but not consist exclusively of podcasts or videos. Entries may also include or consist exclusively of social media. Articles published in a single-topic issue may be entered, but an entire single-topic issue is not eligible. To facilitate the work of the judges, the administrators of the awards may request the submission of excerpts from entries longer than 18,000 words, such excerpts to be used only for preliminary evaluation of the entry.



THE ASME AWARD FOR FICTION 2024

2023 WINNER THE PARIS REVIEW

Emily Stokes, Editor
"Trial Run," by Zach Williams,
"Winter Term," by Michelle de Kretser, and
"A Good Samaritan," by Addie E. Citchens

Established by the American Society of Magazine Editors in 2018 to celebrate the historic link between literary fiction and magazine journalism, this award honors magazines and websites for excellence in the publication of fiction as demonstrated by three examples of short fiction. Any publication edited and distributed in print or online in the United States is eligible for entry. Publications may submit only one entry. Print and digital editions of the same publication may not submit entries separately. Excerpts from previously published books are not eligible. Entries may be submitted as print or digital content or as a combination of print and digital content. Content must be dated 2023 except that one story may be dated January 2024 or an equivalent, such as Winter 2024. Finalists will receive certificates of recognition. The winner receives a medal bearing the likeness of Alexander Calder's "Elephant Walking." **The ASME Award for Fiction is judged and presented in conjunction with the National Magazine Awards.**

How to Enter? Instructions, Fees and Deadlines on Page 15

Finalists and Winner Announced: Thursday, February 15, 2024

ASME AWARDS FOR DESIGN, PHOTOGRAPHY AND ILLUSTRATION

**HOW TO ENTER?
INSTRUCTIONS,
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DEADLINES ON
PAGE 15**



To view the ASME Awards for Design, Photography and Illustration 2023 winners' gallery, visit asme.media

Established in 2020, the ASME Awards for Design, Photography and Illustration honor magazines and websites for visual excellence. The awards also recognize the unique importance of design, photography and illustration to the practice of magazine journalism both in print and online and celebrate the visual heritage of magazines and websites.

Finalists receive certificates of recognition. Winners receive awards displaying images of their award-winning work. **The ASME Awards for Design, Photography and Illustration are judged and presented in conjunction with the National Magazine Awards.**

Magazines and websites edited and published in the United States are eligible to enter the ASME Awards for Design, Photography and Illustration. Other creators and publishers of magazine-like content, including newspapers and newsletters, are also eligible. Marketing and promotional magazines and websites are not eligible. Entries may include content from special-interest and newsstand-only publications. Excerpts from previously published books are not eligible except as part of an entry in Best Print Design and Best Digital Design. No entry may be submitted without the approval of the publication in which the work appeared. The administrators of the awards reserve the right to determine if a media organization qualifies for entry.

Entries are subject to the following conditions:

- 1 Print content must be dated 2023. Entries consisting of one example of work may include content dated December 2023/January 2024 or an equivalent, such as Fall 2023/Winter 2024 (content dated December 2022/January 2023 or an equivalent is not eligible). Entries consisting of two or more examples of work may include one example dated January 2024 or an equivalent, such as Winter 2024.

- 2 Digital content must have been largely produced in 2023. Screenshots may be requested to verify publication dates.
- 3 Examples of work may be entered in more than one category, but no entry can duplicate an entry in another category (a photograph can, for example, be entered alone in one category and as part of a series in a second category but cannot also be entered alone or as part of the same series in a third category).
- 4 Content entered in the National Magazine Awards may also be entered in the ASME Awards for Design, Photography and Illustration.
- 5 Entries found to be in violation of commonly accepted editorial standards, including the ASME Guidelines for Editors and Publishers, may be disqualified at any time.
- 6 The administrators of the ASME Awards for Design, Photography and Illustration may at their own discretion extend the deadline for entry in any category.

See the category descriptions for more information.

Entry Statement Each submission must include a three-part statement describing the publication and the entry. **PART 1** should describe the editorial mission of the publication and include information about audience size and reader demographics. Part 1 should be no longer than 100 words. **PART 2** should provide information about the overall size of the full-time staff as well as its composition by gender and ethnicity. Editors are also encouraged to describe in Part 2 any efforts at their publications to address issues of diversity and inclusion, including representation of the LGBTQ community, in both hiring and assigning. Information about staff size and composition will be provided to judges, who are authorized to use this information when choosing finalists and winners. Disaggregated information will not be disclosed publicly. Part 2 should be no longer than 200 words. **PART 3** should describe the entry and explain why it deserves to be recognized. Part 3 should be no longer than 300 words.

How Finalists and Winners Are Chosen Finalists and winners are chosen by panels of judges selected by the administrators of the awards in consultation with the ASME Board of Directors. Judges include the chief editors, art directors and photo editors of leading magazines and websites. The results are subject to the approval of the ASME Board of Directors. Awards may be withheld in any category in which the entries fall below the standard of excellence set by the ASME Board of Directors or in which the number of entries is deemed insufficient by the administrators of the awards.

The judges will evaluate entries in each of the 10 categories that comprise the awards based on the achievement of visual excellence as demonstrated by the quality and consistency of the content submitted; the ambition, resourcefulness and skill of art and photography staff and contributors; and the use of design, photography and illustration to fulfill the editorial mission of the publication. Digital-only and multiplatform entries may also be judged based on functional excellence and user accessibility. Special weight will be given to creative and technical innovation.

Why Magazines and Websites Should Enter The ASME Awards for Design, Photography and Illustration celebrate the individual achievements of art directors and photo editors as well as photographers and illustrators, while the National Magazine Awards, including those for Design and Photography, honor magazines and websites for overall excellence. The ASME Awards for Design,

Photography and Illustration are decided by the same judges as the National Magazine Awards. Finalists and winners are honored at the annual ASME awards gala. Winners receive awards bearing the likeness of Alexander Calder's "Elephant Walking." Entry fees are significantly lower than entry fees for the National Magazine Awards.

PRINT AND DIGITAL CATEGORIES 1 – 10

Rules and Eligibility: Publications edited by ASME members may submit four entries in each category. Nonmembers may submit two. **WHAT TO SUBMIT FOR ENTRIES CONTAINING PRINT CONTENT:** a PDF of each article that is part of the entry or includes a photograph or illustration that is part of the entry (articles must be submitted in their entirety without jump). **WHAT TO SUBMIT FOR ENTRIES CONTAINING DIGITAL CONTENT:** clearly labeled links to each article that is part of the entry or includes a photograph or illustration that is part of the entry. Entries may include or consist exclusively of social media (screenshots or video files may be substituted for social-media content that is no longer accessible online).

1 BEST PRINT DESIGN

This category honors magazine art direction. **An entry consists of one example of work, which may include but is not limited to a news or feature story, clearly branded editorial package or print issue, including special-interest or newsstand-only publications. An entry may also consist of three examples of a department or column published in a consistent format.** A related magazine cover may be submitted as part of an entry.

2 BEST DIGITAL DESIGN

This category honors the design and architecture of websites, apps and social media. **An entry consists of one example of work, which may include but is not limited to a news or feature story, clearly branded editorial package, website or app. An entry may also consist of three examples of a newsletter or column published in a consistent format.** A related landing page may be submitted as part of an entry.

3 BEST NEWS AND ENTERTAINMENT PHOTOGRAPHS

This category honors the visual coverage of topics including but not limited to politics, business, sports and technology. **An entry consists of one or as many as three photographs by the same photographer published separately. An entry may also consist of as many as three photographs by different photographers published separately, the photographs being similar in style or subject.** Entries may be submitted as print or digital content or as a combination of print and digital content. One or as many as three magazine covers by the same or different photographers may be submitted as an entry or as part of an entry.

4 BEST SERVICE AND LIFESTYLE PHOTOGRAPHS

This category honors the visual coverage of topics including but not limited to fashion, food, travel, health, parenting and active sports. **An entry consists of one or as many as three photographs by the same photographer published separately. An entry may also consist of as many as three photographs by different photographers published separately, the photographs being similar in style or subject.** Entries may be submitted as print or digital content or as a combination of print and digital content. One or as many as three magazine covers by the same or different photographers may be submitted as an entry or as part of an entry.

5 BEST PROFILE PHOTOGRAPHS

This category honors individual and group portraits. **An entry consists of one or as many as three photographs by the same photographer published separately. An entry may also consist of as many as three photographs by different photographers published separately, the photographs being similar in style or subject.** Entries may be submitted as print or digital content or as a combination of print and digital content. One or as many as three magazine covers by the same or different photographers may be submitted as an entry or as part of an entry.

6 BEST NEWS AND ENTERTAINMENT STORY

This category honors the visual coverage of topics including but not limited to politics, business, sports and technology. Entries will be evaluated primarily on the quality and use of photography. **An entry consists of one article or clearly branded editorial package, either of which may include work by more than one photographer.** Entries may be submitted as print or digital content or as a combination of print and digital content. A related magazine cover or landing page may be submitted as part of an entry.

7 BEST SERVICE AND LIFESTYLE STORY

This category honors the visual coverage of topics including but not limited to fashion, food, travel, health, parenting and active sports. Entries will be evaluated primarily on the quality and use of photography. **An entry consists of one article or clearly branded editorial package, either of which may include work by more than one photographer.** Entries may be submitted as print or digital content or as a combination of print and digital content. A related magazine cover or landing page may be submitted as part of an entry.

8 BEST PRINT ILLUSTRATIONS

This category honors illustrations published in magazines. **An entry consists of one or as many as three illustrations by the same or different illustrators published either separately or together.** One or as many as three magazine covers by the same or different illustrators may be submitted as an entry or as part of an entry.

9 BEST DIGITAL ILLUSTRATIONS

This category honors illustrations published digitally. **An entry consists of one or as many as three illustrations by the same or different illustrators published either separately or together.** One or as many as three digitally enhanced magazine covers featuring the work of the same or different artists may be submitted as an entry or as part of an entry.

10 BEST ILLUSTRATED STORY

This category honors visual narrative published in magazines and online. **An entry consists of one article, which may include work by more than one illustrator or writer.** Entries may be submitted as print or digital content or as a combination of print and digital content. A related magazine cover or landing page may be submitted as part of an entry.

How to Enter? Instructions, Fees and Deadlines on Page 15

Finalists and Winners Announced: Thursday, February 15, 2024



{ASME} next awards FOR JOURNALISTS UNDER 30



ASME NEXT AWARDS 2023 RECIPIENTS – **Brock Colyar** Features Writer, New York; **Jerusalem Demsas** Staff Writer, The Atlantic; **Adrienne N. Green** Deputy Editor, Special Projects, The New York Times Magazine; **Jack Herrera** Senior Editor, Texas Monthly; **Nicholas Konrad** Art Director, The New Yorker

Sponsored by the American Society of Magazine Editors, the ASME NEXT Awards for Journalists Under 30 were established in 2016 to support the development of print and digital media. The awards honor outstanding achievement by early-career magazine and web journalists. Any full-time or freelance writer, photographer, editor, designer or photo editor is eligible for nomination. Candidates must be nominated or endorsed by a member of ASME and must be employed by or associated with a magazine or website edited by an ASME member. Publications are asked to submit no more than two nominations. Eligible candidates must be under the age of 30 on December 31, 2023. Five award winners are chosen each year and receive medals bearing the likeness of Alexander Calder’s “Elephant Walking.” **The ASME NEXT Awards are judged and presented in conjunction with the National Magazine Awards.**

Nominations must include the following:

- an application form, including a video statement by the candidate no longer than two minutes, preferably recorded on a mobile device, explaining why they are pursuing a career in magazines or websites
- a nomination statement no longer than 300 words
- no more than 10 examples of the candidate’s work from any time in the candidate’s career; each example must be accompanied by a statement no longer than 100 words describing the candidate’s role in the creation of the work
- the candidate’s résumé

How to Enter? Instructions, Fees and Deadlines on Page 15

Winners Announced: Thursday, February 15, 2024

ASME AWARDS 2024

HOW TO ENTER

National Magazine Awards 2024 entries must be submitted online at nationalmagazineawards.org

To enter the ASME Award for Fiction, the ASME Awards for Design, Photography and Illustration and the ASME NEXT Awards, go to asmeawards.org

Entrants are advised to visit the websites for category-specific instructions before preparing submissions.

Entries containing content originally published in print require the submission of PDFs. PDFs of individual submissions should be converted to a single file in correct page order before uploading. Advertisements should not be included. Pages in editorial spreads should be shown together. High-resolution files are preferred.

Entries containing digital content require the submission of web links or app-specific instructions, including usernames and passwords. Entries submitted by publications that fail to include usernames and passwords enabling judges to access digital content free of charge may be deemed ineligible.

The submission of print issues is required for print-only and multiplatform entries in General Excellence. Print issues are also required in the National Magazine Awards' Design and Photography categories but only for entries containing complete issues (the submission of print issues or other content in print is otherwise not required or permitted in any category). Three copies of each issue must be submitted. Print issues should be bundled with a copy of the entry-confirmation email attached. Magazines should be shipped to ASME, 23 Barnabas Road, Suite 34, Hawleyville, CT 06440-0034.

ENTRY AND PROCESSING FEES ASME provides significant financial support for the administration and presentation of the National Magazine Awards and the ASME Awards for Design, Photography and Illustration, entitling ASME members who are registered and remit dues as chief editors to pay lower entry fees (chief editors of publication groups may apply their membership discount to entries submitted by no more than one magazine or website). To receive this benefit, chief editors' ASME membership must be current as of the date of entry. Journalists who join ASME as chief editors before the date of entry are also entitled to pay lower fees. Information about ASME membership categories can be found at asme.media/membership.

National Magazine Awards

The entry fee for ASME members is \$395 for each entry.
The entry fee for nonmembers is \$100 higher for each entry.

ASME Award for Fiction

The entry fee for all entries is \$95.

ASME Awards for Design, Photography and Illustration

The entry fee for ASME members is \$195 for each entry.
The entry fee for nonmembers is \$100 higher for each entry.

ASME NEXT Awards for Journalists Under 30

The processing fee for all nominations is \$95.

Entry fees must be paid on or before December 28, 2023, or entries will be deemed ineligible. ASME members whose dues are past due as of the date of entry will be charged nonmember entry fees. Entry fees will be refunded for entries withdrawn before December 28, 2023, but no entry fees will be refunded after that date. ASME members who edit publications with print circulations under 100,000 or average monthly unique visitors of less than 1 million may be eligible for reduced entry fees for the National Magazine Awards and the ASME Awards for Design, Photography and Illustration. ASME will notify members eligible for such reductions before the first deadline for entry on November 2, 2023.

ENTRY DEADLINES

National Magazine Awards, ASME Award for Fiction and ASME Awards for Design, Photography and Illustration

DEADLINE 1, for content published on or before October 31, 2023, is 9:00 p.m. EST on Thursday, November 2, 2023. Late entries will be accepted until 9:00 p.m. EST on Thursday, November 9, subject to an additional \$95 fee per entry. Entries received after that date may be accepted at the discretion of the administrators of the awards but will be subject to a \$195 late fee.

DEADLINE 2, for content published in November, is 9:00 p.m. EST on Thursday, November 30, 2023. Entries may incorporate content published on or before October 31 but may not consist solely of content published before that date. Late entries will be accepted until 9:00 p.m. EST on Thursday, December 7, subject to an additional \$95 fee per entry. Entries received after that date may be accepted at the discretion of the administrators of the awards but will be subject to a \$195 late fee.

DEADLINE 3, for content published in December, is 9:00 p.m. EST on Thursday, December 28, 2023. Entries may incorporate content published before December 1 but may not consist solely of content published before that date. No entries may be submitted after December 28 without the permission of the administrators of the awards. Publications are encouraged to submit entries as soon as possible after December 1 to ensure timely delivery of screening materials to judges.

NOMINATION DEADLINE

ASME NEXT Awards for Journalists Under 30

The nomination deadline is 9:00 p.m. EST on Thursday, November 2, 2023.

To submit content published after November 2, 2023, email asme@asme.media or call 212.872.3737.

**To apply for ASME membership, visit asme.media/membership
For more information, email asme@asme.media or call 212.872.3737**



Announcing the formation of ASME to the Magazine Publishers Association at its conference in September 1963, Ted Patrick, the editor of Holiday and the first president of ASME, said: “In our estimation, the editorial freedom of magazines should be protected more vigorously than ever before, and perhaps this new society can be a genuine factor in such protection. At least we hope to give it a try.” Patrick also noted that ASME would, at its first meeting, “discuss again the much-discussed business of magazine awards.” The National Magazine Awards were established soon after by ASME working with the Columbia University Graduate School of Journalism. The first award was presented to Look in 1966 “for its skillful editing, imagination and editorial integrity, all of which were reflected particularly in its treatment of the racial issue during 1965.” The first award for digital content—the category was called General Excellence in New Media—was won by Money in 1997.



SIDNEY HOLT | Executive Director

NINA FORTUNA | Director of Operations

asme.media | nationalmagazineawards.org | asmeawards.org



JELANI COBB | Dean and Ira A. Lipman Professor of Journalism

ABI WRIGHT | Executive Director, Professional Prizes

journalism.columbia.edu