



BEST COVER CONTEST 2021 + AWARDS FOR PHOTOGRAPHY AND ILLUSTRATION

ENTRY DEADLINE: **DECEMBER 15**



See All 2020 Finalists and Winners at asme.media



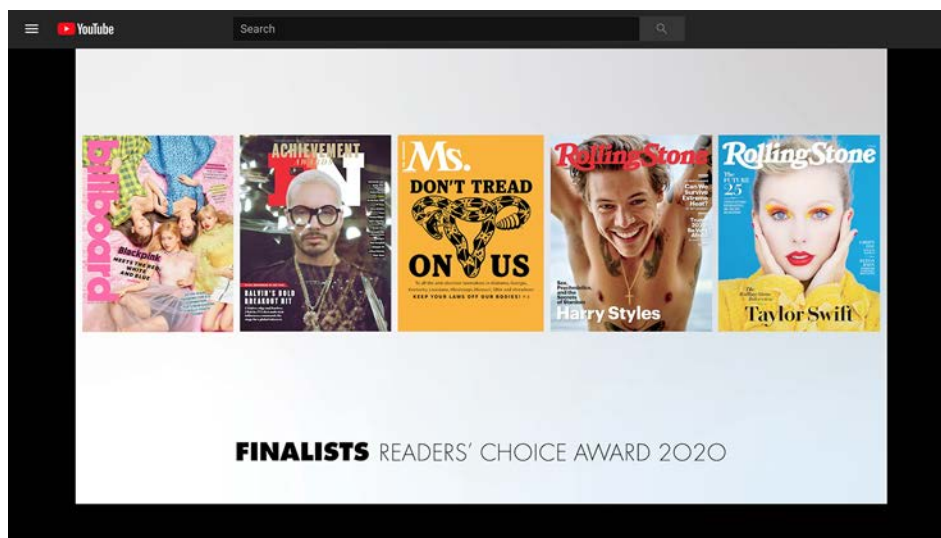
BEST COVER CONTEST 2021 + AWARDS FOR PHOTOGRAPHY AND ILLUSTRATION

The ASME Best Cover Contest + Awards for Photography and Illustration honor magazines and websites for visual excellence. Founded in 2006, the awards program is sponsored by the American Society of Magazine Editors. ASME members choose finalists and winners in 10 cover contest categories and 10 photography and illustration categories. The ASME Board of Directors chooses the Cover of the Year. Covers entered in the Best Cover Contest are also posted on Facebook, where readers vote for the winner of the ASME Readers' Choice Awards.

All consumer and business magazines and websites edited and published in the United States are eligible to enter the ASME Best Cover Contest + Awards for Photography and Illustration. Covers and images from magazine special-interest and newsstand-only publications may also be entered. Any print or digital cover or image published in 2020 is eligible for submission. The administrators of the ASME Best Cover Contest + Awards for Photography and Illustration reserve the right to determine if a publication qualifies for entry.

Entry fees for ASME members are \$95 per entry. Entry fees for nonmembers are \$195. Late entries are subject to an additional \$95 per entry. To submit content published after the deadline for entry, email asme@asme.media or call 212.872.3737. Entry fees will not be refunded under any circumstances.

The deadline for entry is December 15, 2020



ASME Best Cover Contest 2020 + Awards for Photography and Illustration

[Watch the ASME 2020 Finalists and Winners Video on YouTube](#)

TO ENTER, GO TO asmeBESTCOVERcontest.org

ASME BEST COVER CONTEST AND READERS' CHOICE AWARDS CATEGORIES

Five finalists, including a winner, will be chosen in each of 10 categories. The categories are:

- Best News and Politics Cover
- Best Entertainment and Celebrity Cover
- Best Business and Technology Cover
- Best Service and Lifestyle Cover
- Best Sports and Fitness Cover
- Best Fashion and Beauty Cover
- Best Travel and Adventure Cover
- Most Delicious Cover
- Best Illustrated Cover
- Most Controversial Cover

Category names are intended to describe cover subjects, not magazine genres. Any magazine can enter any category, subject to the approval of the administrators of the awards.

ASME AWARDS FOR PHOTOGRAPHY AND ILLUSTRATION CATEGORIES

Five finalists, including a winner, will be chosen in each of 10 categories. The categories are:

- Best News, Sports and Entertainment Photograph
Includes politics, business and technology photos
- Best Service and Lifestyle Photograph
Includes food, shelter and travel photos
- Best Fashion and Beauty Photograph
- Best Profile Photograph
Includes celebrity portraits
- Best Conceptual Photograph
- Best Photo Portfolio, News, Sports and Entertainment
Includes photojournalism and photo essays
- Best Photo Portfolio, Service and Lifestyle
Includes fashion and beauty photos
- Best Print Illustration
- Best Digital Illustration
- Best Illustrated Story
Includes cartoons and comics

Entries may have been published in print or online and may include print spreads. Photo portfolios may include work published both in print and online.

UNCERTAIN ABOUT WHICH CATEGORY TO ENTER?

Email asme@asme.media or call 212.872.3737

RULES AND ELIGIBILITY

- Print entries must be dated 2020 (entries dated December 2020/January 2021 are eligible; entries dated December 2019/January 2020 are not)
- Digital entries must have been largely produced in 2020. Screenshots may be requested to verify publication dates
- Editors can enter as many entries in as many categories as they want but cannot enter the same cover or image in more than one category
- Photographs and illustrations entered in the Photography and Illustration Awards cannot also be entered in the Best Cover Contest
- An entry consists of one cover, one photograph or illustration, or one photo portfolio or illustrated story published in print or online; photo portfolios and illustrated stories may include both print and digital content
- Each entry must include a statement explaining why the entry merits recognition (statements are strictly limited to 100 words)

ASME members pay lower fees to participate in the ASME Best Cover Contest + Awards for Photography and Illustration as well as the National Magazine Awards. Editors who join ASME before December 15, 2020, are entitled to pay ASME-member entry fees for the 2021 ASME Best Cover Contest + Awards for Photography and Illustration. To join ASME, visit asme.media. For more information about ASME programs and member benefits, email asme@asme.media.

HOW TO ENTER

- All entries, including photographs and illustrations, must be submitted online at asmebestcovercontest.org
- Covers must be formatted as high-resolution JPEGs
- Barcodes should be removed from covers

How the Winners of the ASME Best Cover Contest + Awards for Photography and Illustration Are Chosen

ASME judging groups composed of leading editors, art directors and photo editors choose five finalists, including a winner, in each category. The ASME Board of Directors chooses the ASME Cover of the Year from the winners of the 10 Best Cover Contest categories.

How the Winners of the ASME Readers' Choice Awards Are Chosen

All ASME Best Cover Contest entries are posted on Facebook for four weeks. The cover receiving the most likes is deemed the winner of the ASME Readers' Choice Award. Winners are also recognized in each of the 10 categories. In 2021, covers will be posted from Monday, February 1, to Sunday, February 28.

AWARDS TIMELINE

- DEC. 15** **Deadline for Entry**
- DEC. 18** **Late-Entry Deadline**
- FEB. 1** Readers' Choice Awards **Voting Begins** on Facebook
- FEB. 28** Readers' Choice Awards **Voting Ends** on Facebook
- April 6** **Finalists and Winners Announced**

Questions or Concerns?

Email asme@asme.media or call 212.872.3737

DISCLAIMER All entries are property of the American Society of Magazine Editors, which reserves the right to use the material for presentation and promotion purposes. The entrant grants permission to ASME to show or duplicate entries and information provided as ASME deems appropriate. ASME shall not be held liable for the loss of any entry for any reason whatsoever. Any entry which does not contain all the information requested will be disqualified.



About ASME The American Society of Magazine Editors is the principal organization in the United States for the editorial leaders of magazines and websites. Founded in 1963, ASME strives to defend the First Amendment, support the development of journalism and promote the editorial integrity of print and digital publications. ASME sponsors the National Magazine Awards for Print and Digital Media in association with the Columbia Journalism School.

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