

## Senior Mentor Program Guidelines

ASME assigns mentors to mentees based on their mutual interests. What ASME is looking for are people who are willing to share their insights with young journalists and who are committed to the future of magazine journalism in print and online.

We ask mentors to work with their mentees for two years so as to build a working relationship. The mentorship begins when you are assigned a mentee.

Topics to Discuss With Your Mentee:

- Your mentee's career ambitions
- Career advice, especially what you wish you had known earlier in your career
  - Job-hunting strategies and networking advice
    - Feedback on your mentee's résumé
- Skills that will help mentees cope with the demands of contemporary journalism

Meeting Ideas:

- Invite your mentee to coffee or lunch
- Invite your mentee for a tour of your office
- Invite your mentee to a desk-side meeting or a press event
  - Introduce your mentee to industry contacts
    - Give your mentee a mock edit test

If you have any questions, or are interested in being a mentor, please reach out to <u>asmenext@asme.media</u>.