

# print + digital

# INTERN

# SUMMER 23

PARTICIPATING BRANDS 2022

AdvertisingAge® Alta asbj  
American School Board Journal BOH  
BUSINESS OF HOME

c|net FAST COMPANY food  
network magazine Inc.

Kiplinger's People The Pioneer Woman  
PERSONAL FINANCE Magazine REAL SIMPLE

SMART+ STRONG the WAR HORSE WASHINGTONIAN WORLD  
WILDLIFE

THE NO.1 MAGAZINE JOURNALISM INTERNSHIP  
IN THE COUNTRY

**Juniors**—Complete an application form at [asmeinternship.org](http://asmeinternship.org)

**Journalism Educators**—Encourage your students to apply

**Magazine Editors**—Invite an ASME intern to work at your magazine or website

Applications must be submitted on or before **DECEMBER 1, 2022** at [asmeinternship.org](http://asmeinternship.org)

**MAY 31 – AUGUST 11, 2023**





For nearly 60 years, the American Society of Magazine Editors has sponsored the Magazine Internship Program—a ten-week program for college students at magazines in New York and Washington. Since the program was founded in 1967, 2,000 college juniors have worked as ASME interns. Nearly 500 have gone on to successful careers in print and electronic journalism.

### WHAT YOU NEED TO KNOW ABOUT THE PROGRAM

ASME interns have distinguished academic records and usually have extensive experience working on local magazines and newspapers as well as college publications. Only 10 percent of all Magazine Internship Program applicants are accepted.

ASME interns participate in a virtual three-day orientation program and learn the fundamentals of reporting, fact checking and copy editing. Over the course of the summer, ASME interns may attend special events in New York and Washington and meet regularly with top editors either in person or virtually.

ASME interns report, edit, fact-check and copy-edit for print and online publications. They may sometimes interview celebrities, attend press conferences and work the red carpet—but most of the summer they do the un-glam but essential work of magazine journalism.

Interns assigned to magazines and websites in New York and Washington can expect to work in the editorial offices of their assigned publications in summer 2023. A limited number of virtual internships at magazines and websites outside New York and Washington will also be available.

### HOW TO APPLY

Applicants should have completed their third year in college before June 2023 and expect to graduate in spring 2024. Only full-time students with a grade point average of at least 3.0 will be considered for an internship. Potential applicants should review the application requirements at [asmeinternship.org](http://asmeinternship.org). Your application must include:

- A one-page cover letter, addressed to Sidney Holt, Executive Director, ASME, explaining why you are interested in magazine journalism; why you want to participate in the Magazine Internship Program; and why you are qualified to be an ASME intern. The selection committee wants to know how your course of study has prepared you to be an ASME intern and how you plan to use the skills and insights you gain from participation in the Magazine Internship Program not only to advance your career but to benefit the publications where you may work in the immediate future
- A one-page letter of recommendation from an educator who can attest to your abilities and experience
- A one-page letter of recommendation from an intern supervisor or employer who can attest to your abilities and experience in an office setting
- A current resume
- No more than 10 clips from a college newspaper, magazine or website or from a newspaper, magazine or website where you have interned or worked that demonstrate reporting skills as well as an interest in and knowledge of a range of topics
- A nonrefundable processing fee of \$40 (ASME may forgo processing fees for students who can demonstrate financial need; email [asmeinternship@asme.media](mailto:asmeinternship@asme.media) for more information)

### Application Deadline: December 1, 2022

All application materials must be submitted online. Please go to [asmeinternship.org](http://asmeinternship.org) to fill out an application and upload your materials. The nonrefundable processing fee can be paid online,

or you can mail a check to American Society of Magazine Editors, PO Box 34, Hawleyville, CT 06440-0034. Checks should be made payable to American Society of Magazine Editors. Please include the name of the applicant on the check.

**Applicants will be notified by email of the selection committee's decision in March 2023.**

### HOW INTERNS ARE CHOSEN

Besides overall academic performance, criteria used to select ASME interns include:

- Academic training in journalism (but students shouldn't be afraid to apply for an ASME internship if their school doesn't offer journalism courses or if they're not majoring in journalism)
- Experience in campus journalism, preferably as a reporter or editor at a newspaper, magazine or website
- Previous internships or employment at city, regional or national newspapers, magazines or websites

### WHAT SCHOOLS SHOULD DO

Journalism departments and career-guidance offices are invited to recommend no more than two students for the Magazine Internship Program. (Students do not need to be nominated by a college or university to apply, but applicants recommended by journalism departments or career-guidance offices are given preference over students from the same school.) Letters of recommendation should be included in each student's application. To ensure geographic diversity, only one student is usually accepted from any one college or university.

### INTERNSHIP DATES

- The Magazine Internship Program orientation will be held virtually from Wednesday, May 31, to Friday, June 2, 2023. All ASME interns are expected to attend orientation
- ASME interns begin work at their assigned magazines on Monday, June 5; the Magazine Internship Program concludes on Friday, August 11

### FINANCES AND HOUSING

- ASME interns are temporary employees of the magazine they are assigned to. ASME interns are paid the minimum wage in the city or state where the publication to which they are assigned is located
- ASME interns are responsible for their own travel, housing, meals and personal expenses. ASME arranges group housing at New York University dormitories. ASME also provides housing information for students assigned to magazines in Washington

Housing costs for the length of the Magazine Internship Program are approximately \$4,000 at New York University (costs are comparable in Washington). A \$500 deposit is required when housing is reserved for the summer; payment must be made in full before the scheduled move-in date.

### Magazine Internship Program 2023

American Society of Magazine Editors  
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